Add Prizes

Prizes & Winners · https://chance2win.org/research-library/add-prizes/

Quick clarification up front: a **traditional raffle doesn’t use prize categories**, and there’s no separate prize-builder screen. That grouped, categories-and-baskets approach is a basket raffle feature. For a traditional raffle, your prize is simply the thing you’re giving away, and you show it off with **images**.

Chance2Win
MANAGER

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Site Setup

Active Event: **Harbor Light Dream Getaway Raffle** | View Event Page | RB

Configure your raffle event step by step.

Previous | Step 5 of 8 · Media & Sponsors | Save & Next

Media & Sponsors

Upload prize images and sponsor logos for your event page. Prize images and sponsor logos are grouped here since they use the same upload interface.

OPTIONAL

Prize Images

Upload images of your prizes. Drag to reorder. Recommended: 800×600px or larger, JPG/PNG.

Rearrange Images



Change Image

Raffle A: Hope Harvest Adve



Change Image

Smart Home & Local Getawa

ADD IMAGE

Sponsor Logos

Upload sponsor logos to display on your event page. Drag to reorder. Recommended: PNG with transparent background.

Rearrange Images



Sponsor Image URL

Change Image



Sponsor Image URL

Change Image



Sponsor Image URL

Change Image



Sponsor Image URL

Change Image

ADD SPONSOR

Sponsor Text OPTIONAL

SPONSOR RECOGNITION TEXT

Fictional community partners help Harbor Light Family Foun

Displayed alongside sponsor logos on your event page.

Save Settings

Prize Images, added in the Prizes & Sponsors section

Where your prize lives

Prize images are set in **Site Setup, under Prizes & Sponsors** (see Section 5: Prizes & Sponsors). In the **Prize Images** block, upload a clear photo — or a few — of exactly what a supporter can win.

- Click **Add Image** and upload your prize photo.
- Add more images to show the prize from different angles or highlight the details.
- Aim for 800x600px or larger, PNG or JPEG.

> **Reality check.** The prize photo does more selling than any paragraph you write. If you're giving away a truck, show the truck. If it's a cash prize, make the number big and clear. A real photo of the actual prize beats a stock image every time.

> **Pro tip.** Want supporters to choose among many prizes and put tickets toward the ones they want? That's a basket raffle, which does use prize categories and per-basket prizes. Head to the Basket Raffles guide for that setup.

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