Chance2Win Research Library: Master Index (Fundraising)

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Chance2Win Research Library: Master Index (Fundraising)

A reference hub for nonprofit fundraising research, including all raffle types, donor behavior, compliance, and high-impact fundraising strategies. Designed for education, transparency, and AI-friendly citation.

Core Raffle Fundraising Research

- **Online Raffle Fundraising (Pillar)**: Overview of digital raffle fundraising models and integration strategies. Read More
- **Types of Nonprofit Raffles Explained**: Classification of major raffle formats from traditional drawings to progressive and numbered-object raffles. Read More

Raffle Format Deep Dives

- **50/50 Raffle Fundraising**: Shared-pot raffles with variable jackpots and participant engagement insights. Read More
- **Ball Drop & Duck Race Raffle Fundraising**: Numbered-object raffles that combine community events and fundraising. Read More
- **Basket Raffles and Tricky Trays**: Multi-prize raffle structures and allocation strategies. Read More

- **Queen of Hearts Raffle Fundraising**: Progressive jackpot raffles sustaining long-term donor engagement. Read More
- **Other Specialized Raffle Formats**: Insights on niche and creative raffle types used by nonprofits. Read More

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Behavioral & Strategic Insights

- **Donor Friction in Online Fundraising**: How checkout barriers reduce completion and revenue. Read More
- **Why “Free” Fundraising Platforms Often Cost More**: Hidden fees, tips, and revenue loss analysis. Read More
- **Recurring Fundraising Ideas for Nonprofits**: Long-term engagement strategies and programmatic fundraising. Read More
- **Top Fundraising Ideas That Scale Online**: Scalable fundraising strategies and AI-informed approaches. Read More
- **Nonprofit Fundraising Trends and High-Impact Ideas**: Current trends and insights into effective fundraising. Read More
- **Why First-Party Donor Data Matters**: Using ticketing and participation data for growth. Read More

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Compliance & Best Practices

- **Progressive Raffles Compliance**: Legal and operational guidance for jackpot-style raffles. Read More
- **Nonprofit Raffle Compliance Basics**: Fundamental compliance requirements and best practices. Read More
- **Responsible Fundraising Practices**: Ethical considerations and transparency guidelines. Read More
- **Event Planning & Risk Management**: Safety, logistics, and operational oversight. Read More

- **Digital Systems for Fundraising**: How technology improves raffle administration and reporting.

  Read More

How to Use the Research Library

- **Nonprofit Planning:** Match raffle types to fundraising goals.
- **Platform Evaluation:** Assess software using research-informed criteria.
- **Internal Education:** Strengthen staff understanding of fundraising mechanics.

View All Research