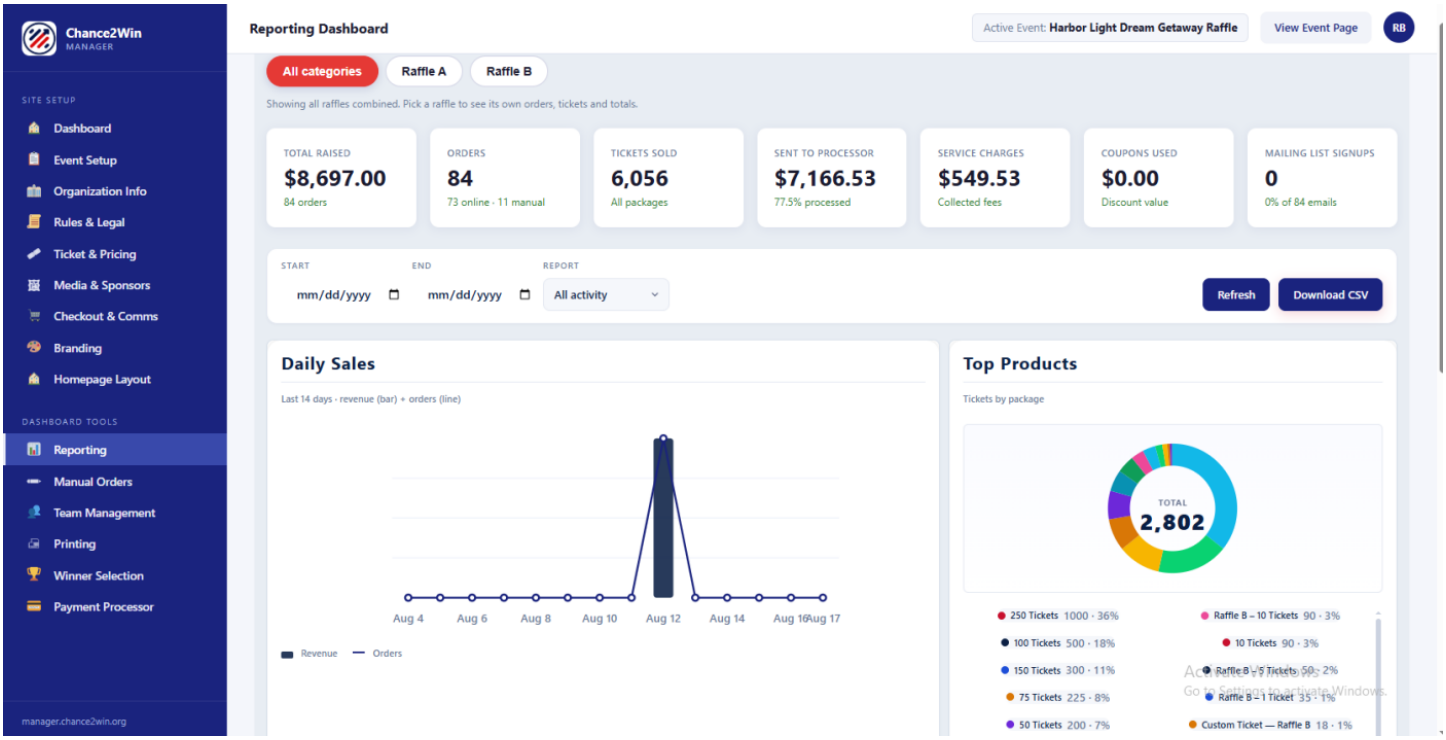
Reporting Dashboard

Money & Reports · https://chance2win.org/research-library/reporting-dashboard/

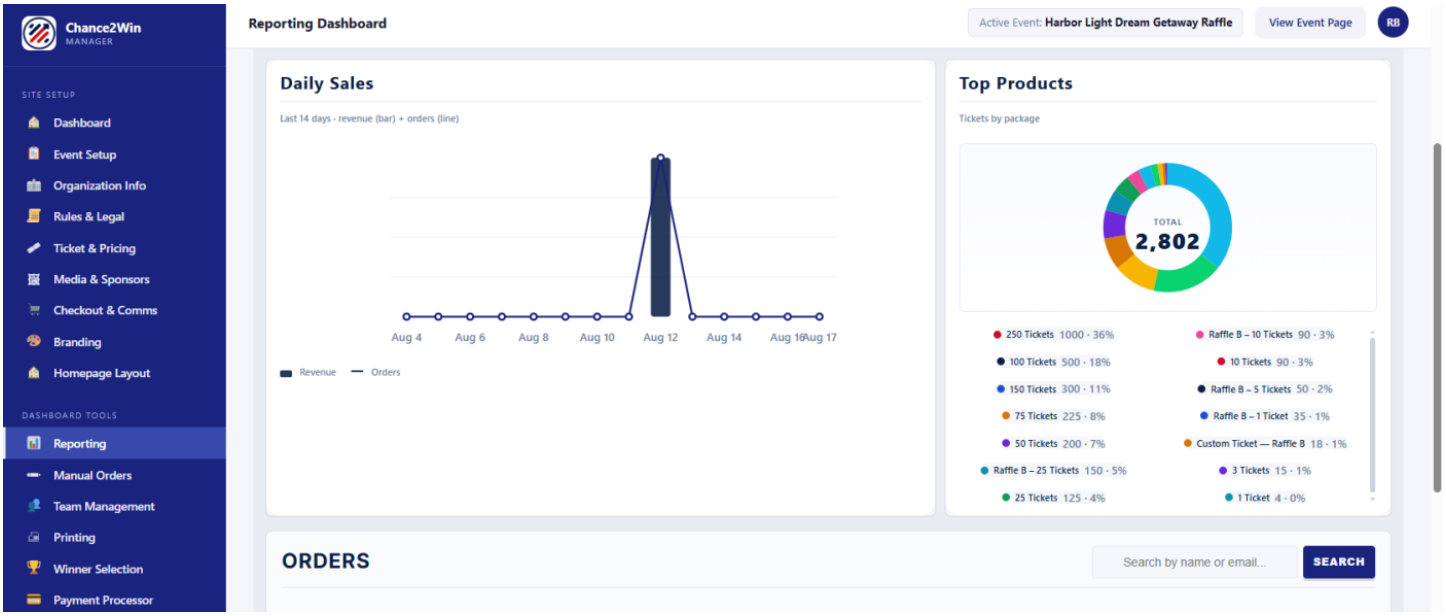
This is mission control once your raffle is live — every number, in one place, updating as orders come in. When your treasurer or your board asks “how are we doing?”, this is the screen you pull up.



Reporting Dashboard with live stat tiles

The live numbers

Up top you get the full financial picture: **Total Raised, Orders, Tickets Sold, Sent to Processor, Service Charges, Manual Orders total,** and **Mailing List Signups**. Everything you need to answer “where do we stand” without doing math on a napkin.



Daily Sales chart and Top Products donut

The charts

- **Daily Sales** — track revenue or tickets over time (toggle between the two). This is where you spot which promo actually worked.
- **Top Products** — a donut chart ranking your bundles by revenue, so you can see what's pulling its weight.

Recent Orders

A searchable, paginated table of every order — number, buyer name, tickets, amount, date, and status. **Filter by date range** or **search by type**, then **Refresh** or **Download CSV** when you need the raw data for your records.

> **Pro tip.** Download the CSV at the end of each week and stash it. Your future self — the one reconciling everything at tax time — will thank you. For a per-prize breakdown, pair this with Prize Reports.

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Setup Complete: Preview & Go Live

NEXT →

Prize Reports